

2012 Web Marketing Success



A high-energy one hour seminar (networking and coffee to follow).

A look at critical trends in web marketing.

Learn simple things **YOU** can do to drive traffic and sales.

Monday, January 16th @ 4:00 PM

Vancouver Island Tech Park Conference Room
#2201 - 4464 Markham Street

\$20 per person

Proceeds to BC Cancer Foundation

No Charge for VIATeC members & VITP tenants.

RSVP Required - Register at PlusROI.com

Learn:

- Up to the minute best practices for web marketing.
- How to make multiple channels work together.
- Why Social Media sucks (and why it's great!).
- Why every company needs a content strategy.
- How to beat competitors of any size.
- The impact Mobile will have on your business.



Conducted by Robert Cooper, President of PlusROI Online Marketing and a ten year veteran of international online marketing. Robert leads high energy sessions for organizations such as VIATeC, Tourism Victoria and the BC Museums Association.